

CIMA

Chartered Institute of
Management Accountants

**BE THE BRAINS
BEHIND THE
BUSINESS**

**A CAREER AS A CHARTERED GLOBAL
MANAGEMENT ACCOUNTANT**

CGMA 
Chartered Global Management Accountant™

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AICPA

CIMA

WHO IS CIMA?

CIMA IS THE CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS

It is the world's largest professional body of chartered global management accountants, and offers the most relevant accounting qualification for a career in business. We have members and students in 178 countries, making our qualification the preferred choice for employers.



WHY CHOOSE CIMA?

THERE ARE SO MANY BENEFITS TO CHOOSING CIMA AND HERE ARE A FEW OF THEM:

#1 EMPLOYERS GLOBALLY CHOOSE CGMA

If you are considering a career in business and finance and want to develop your future with a world-class employer, CIMA is the professional qualification to have.

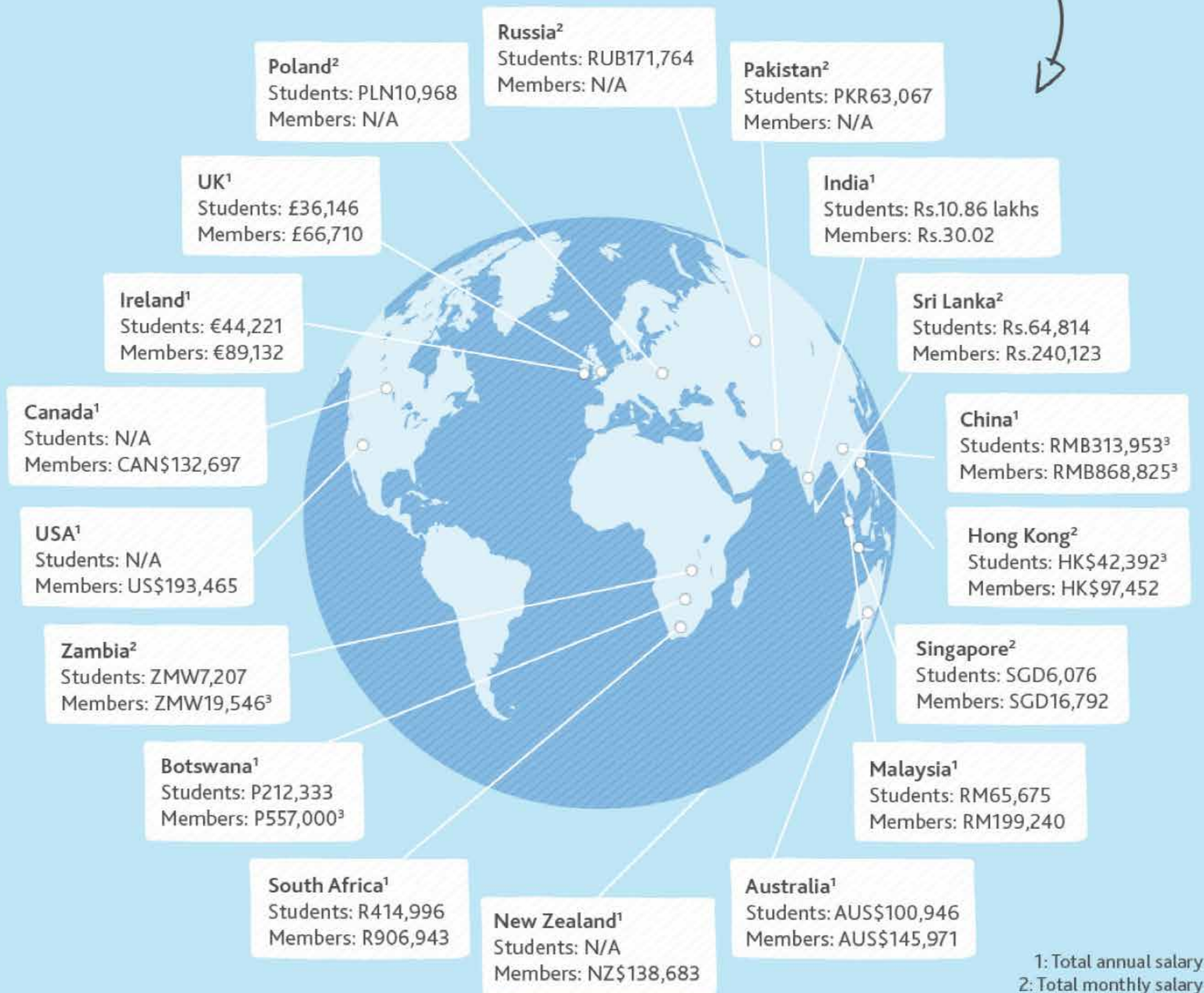
Thousands of companies around the world, from multinationals to the newest start-ups in the public and private sectors, train their people with us. Chances are that

in any sector you can think of, there will be CIMA members driving businesses forward. Some of the employers who train their staff with CIMA are BP, Capgemini, Coca-Cola, Deloitte, GlaxoSmithKline, HSBC, Nestle, UK National Health Service, Siemens. Search for more employers:

www.cimaglobal.com/ouremployers

#2 GREATER EARNING POTENTIAL

A CIMA qualification can increase your earning potential, even while you are still studying. Our global salary surveys show what you can expect to earn as a fully qualified or part-qualified professional.



Source: 2013 CIMA Salary Survey

1: Total annual salary
2: Total monthly salary
3: Caution: low base, under



#3 DEVELOP SKILLS AND GAIN COMPETENCE AS YOU PROGRESS

One of the most exciting aspects of embarking upon a CIMA qualification is the way it will enhance your career if you're already working. As you progress through each level, you'll find yourself acquiring and gaining business and financial skills that are directly relevant to the work you are in. This, in turn, will prepare you for larger, more interesting roles and greater responsibility within your organisation. As you progress through the qualification you'll also gain individual awards after each level.

#4 A HIGHER LEVEL OF PROFESSIONALISM

Everything we teach and practise at CIMA is underpinned by the very highest levels of professionalism and a clear set of ethics.

THE QUALIFICATIONS

THE CIMA QUALIFICATION CONSISTS OF TWO PARTS, THE CERTIFICATE IN BUSINESS ACCOUNTING (CERT BA) AND THE PROFESSIONAL QUALIFICATION.

The Certificate in Business Accounting (Cert BA)

The Cert BA is CIMA's entry level accounting qualification for those with little or no accounting background. It can be a knowledge refresher course or a foundation to a career in business and finance. The Cert BA forms the basis of the CIMA Professional Qualification and is a valuable qualification in its own right. With it you'll achieve a solid understanding of basic accounting, management accounting and business principles. Skills include preparing financial reports, forecasting performance and data analysis.

The CIMA Professional Qualification

The professional qualification comprises nine separate subjects that are organised in three pillars and three levels.

- Three pillars – represent specific areas of knowledge, The pillars are enterprise, performance and financial.
- Three levels – represents levels of achievement. The levels are operational, management and strategic.

When combined with the required practical experience, the CIMA Professional Qualification becomes a powerful tool for a career in business.

www.cimaglobal.com/CIMA2015

THE SYLLABUS TRAINS STUDENTS IN NOT ONLY ACCOUNTING AND FINANCE, BUT ALSO THE SOFT SKILLS YOU NEED TO NAVIGATE THROUGH DIFFICULT BUSINESS SCENARIOS AND MANAGE PROFESSIONAL RELATIONSHIPS.

CIMA

AWARD / Membership of the Chartered Institute of Management Accountants and the CGMA® designation

CGMA
Chartered Global Management Accountant

Assessment of practical experience

STRATEGIC LEVEL

Strategic Case Study Exam

E3
Strategic Management

P3
Risk Management

F3
Financial Strategy

MANAGEMENT LEVEL

AWARD / CIMA Advanced Diploma in Management Accounting

Management Case Study Exam

E2
Project and Relationship Management

P2
Advanced Management Accounting

F2
Advanced Financial Reporting

OPERATIONAL LEVEL

AWARD / CIMA Diploma in Management Accounting

Operational Case Study Exam

E1
Organisational Management

P1
Management Accounting

F1
Financial Reporting and Taxation

ENTERPRISE PILLAR

PERFORMANCE PILLAR

FINANCIAL PILLAR

CERTIFICATE LEVEL

AWARD / CIMA Certificate in Business Accounting

pre-requisite entry requirements
(e.g. CIMA Certificate in Business Accounting, degrees in business or accounting or AAT Technician/Diploma level).

Paper C01
Fundamentals of Management Accounting

Paper C02
Fundamentals of Financial Accounting

Paper C03
Fundamentals of Business Mathematics

Paper C04
Fundamentals of Business Economics

Paper C05
Fundamentals of Ethics, Corporate Governance and Business Law

THE CIMA SYLLABUS FRAMEWORK



WHAT WILL I LEARN?

THE CIMA PROFESSIONAL QUALIFICATION SYLLABUS IS DESIGNED TO EQUIP YOU WITH THE COMPETENCIES YOU WILL NEED AS A NEWLY QUALIFIED CHARTERED GLOBAL MANAGEMENT ACCOUNTANT.

As you progress through the different levels of the qualification, you will acquire the core skills and experience you need to be effective at different job roles at different levels within an organisation.

Throughout your CIMA journey you will be applying the knowledge you gain on your everyday working environment. For example, **operational level** subjects will train you in skills and knowledge a financial

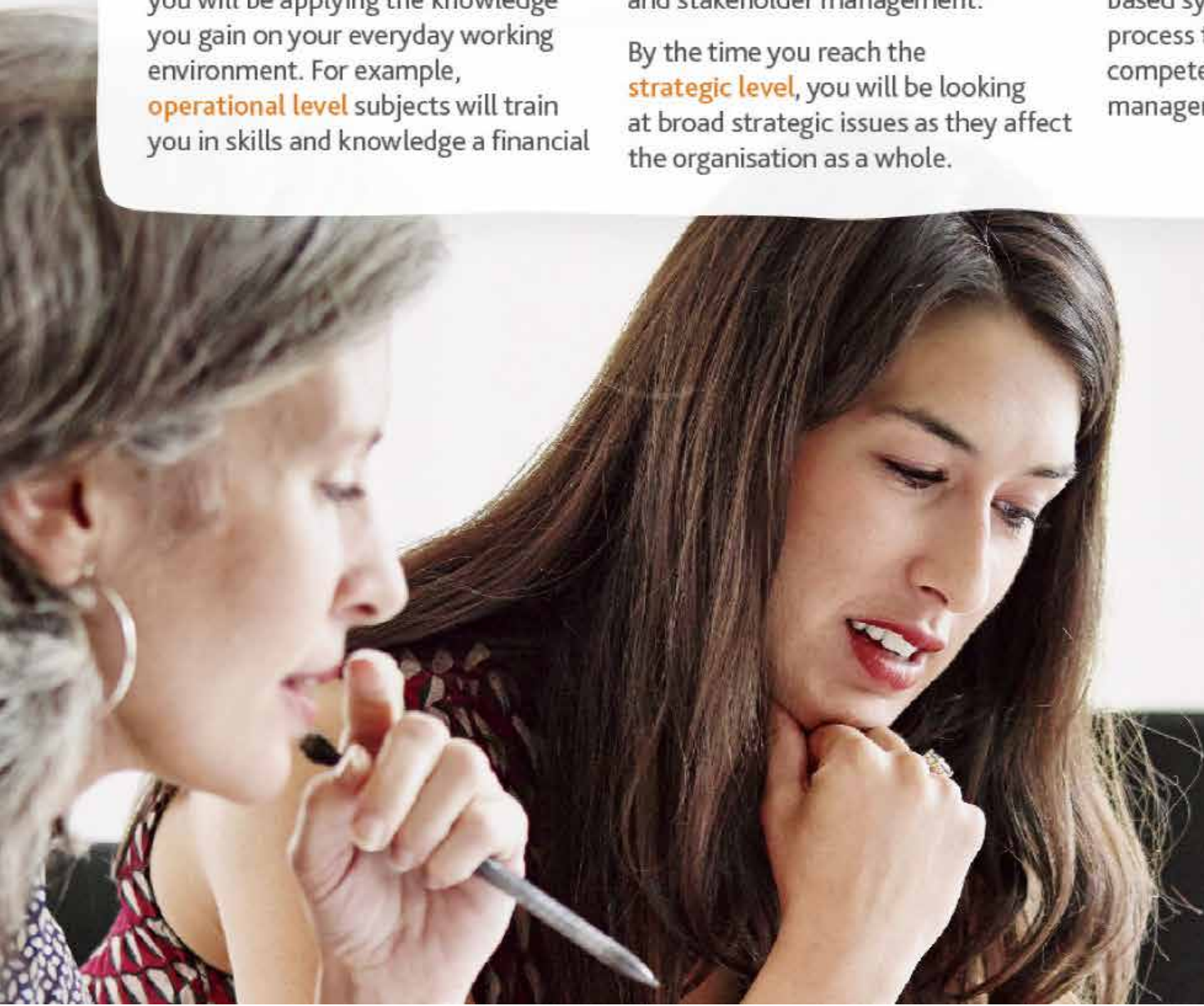
officer might need such as preparing financial statements or resolving budgetary issues.

At **management level**, the emphasis is on issues that are generally addressed at a managerial level such as performance evaluation and stakeholder management.

By the time you reach the **strategic level**, you will be looking at broad strategic issues as they affect the organisation as a whole.

Put together, the different levels provide a firm foundation for lifelong learning and career progression to a broad range of roles in finance or other areas of the business.

The diagram opposite further demonstrates how our competency based syllabus and assessment process trains confident and competent chartered global management accountants.



AN EXAMPLE OF HOW YOU GAIN DIFFERENT SKILLS AS YOU PROGRESS

The integrated case study exams combine the knowledge and learning across the three pillars, and are set within a simulated business context relating to one or more fictionalised organisations – based on a real business or industry.

LEVELS WITHIN THE QUALIFICATION	YOUR ROLE	YOUR AUDIENCE	QUESTION TYPES	CASE STUDY FOCUS
STRATEGIC	Senior manager	CFO and rest of senior management team	Long essays, supported by calculations and analysis	<p>E3 Analysis of strategic options, leading to recommendations and justification.</p> <p>P3 Risks associated with this need to be scrutinised.</p> <p>F3 A financial strategy needs to be formulated, ensuring the strategy is adequately funded.</p>
MANAGEMENT	Manager	CFO and senior business managers	Long and short essays, supported by calculations and analysis	<p>E2 Consideration of key stakeholders, and implementation via projects.</p> <p>P2 Product and pricing decision, and/or the performance evaluation of division(s)/component parts.</p> <p>F2 Impact on the financial statements and the performance of the organisation.</p>
OPERATIONAL	Finance officer	Manager and product owners	Short essays, supported by calculations and analysis	<p>E1 Analysis of the structure of the organisation, as well as cross-functional communication.</p> <p>P1 A costing and/or budgeting issue.</p> <p>F1 Preparation of parts of or entire financial statements.</p>

REGISTRATION AND CONTACT DETAILS

*IF YOU WOULD LIKE TO REGISTER AS A CIMA STUDENT
PLEASE VISIT WWW.CIMAGLOBAL.COM/REGISTERME*

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New Garden Town, Lahore
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The Chartered Global Management Accountant™ (CGMA®) designation is powered by two of the world's leading accounting bodies, AICPA and CIMA. Having these letters after your name tells employers that you are a professional with finance knowledge and business expertise.

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